

## PROFILE

Graphic Designer specializing in identity systems, typography, and layout. Extensive experience designing for event promotion in the cultural, educational and publishing sectors. Proficient in producing both print collateral and web content.

## SKILLS

Creates research, content and audience based design. Excellent written and verbal communication skills. Able to both create and work within style guidelines. Pays obsessive attention to detail. Adept at working under pressure and tight deadlines. Thrives on collaboration. Multi-tasking pro.

## TECHNICAL EXPERTISE

Expert in Adobe InDesign, Illustrator and Photoshop. Proficient in Wordpress, HTML5, CSS3. Basic knowledge of Premiere Pro CC. Able to operate both Mac and Windows OS.

## LANGUAGES

English—mother tongue  
German—conversational

## EDUCATION

**Minneapolis College of Art and Design**  
Bachelor of Fine Arts in Graphic Design  
Minneapolis, MN, USA

## SELECTED FREELANCE EXPERIENCE

2015 | **UCJC School of Architecture and Technology, Madrid**  
Created an independent logo and identity system, in keeping with the University's style guides. Designed print collateral templates for in-house production.

2013-2015 | **Month of Performance Art-Berlin**  
Created logo and typography styles, designed promotional print collateral for three years of the festival until its final year including posters, flyers, stickers, programs, and banners.

2012-2014 | **Instituto Cevantes Berlin**  
Designed multiple pieces of print collateral for their cultural program including a poster template and multiple brochures and flyers for exhibitions, film series and concerts.

2012-2015 | **Milena Berlin, Independent Publisher in Berlin**  
Designed multiple chap books of poetry and art.

2011 | **University of Queensland Australia**  
Designed print collateral templates within University style guides for an architecture research center at the University, as well as architecture lecture series posters.

2010 | **Ins Leere gebaut - Architecture Lecture Series in Berlin**  
Designed identity system including logo, fundraising packet, posters, multi-page flyer, handouts, website and book documenting the series.

## VOLUNTEER PROJECTS

2015 | **Make Out Magazine, Independent Queer Feminist Magazine**  
Designed the third edition of the magazine.

2012-2014 | **LaDIYfest Berlin, Independent Feminist Festival**  
Designed logo, programs, posters, flyers, stickers and screen printed T-Shirts and tote bags.

## STUDIO EXPERIENCE

March-April, 2009 | **Bad Feather Design Studio, Brooklyn NY**  
Graphic Design internship producing print collateral and typography studies for web design.

June, 2007-April, 2008 | **MCAD DesignWorks, Minneapolis, MN**  
Worked with both in-house with the Admissions department of the art college and external non-profit clients. Performed client intake, proposal writing, and graphic design for print projects. Collaborated with designers, photographers, and illustrators.